



## BUSINESS NAVIGATION GROUP



### Sharon Brown

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Sharon has over 25 years UK domestic and international team leadership experience.

With a background in investment banking, the majority of her career has been spent with Reuters and General Electric, where she has led numerous local and 'virtual' teams. She has held senior management positions across a spectrum of roles including software development, bid management, product management and strategic marketing.

Sharon has a strong track record of producing fast, quality results from disparate groups, particularly in the area of business development. In addition to her blue chip experience, she has worked as a consultant for a number of medium sized professional service organisations, creating cohesive teams from a variety of disciplines to prepare for major bids and presentations. As a senior manager reporting to boards, she is very experienced in the influencing skills necessary to integrate all levels of management for effective team results.

Sharon is a Chartered Marketer, and holds a Professional Post-Graduate Marketing Diploma from the UK's highly respected Chartered Institute of Marketing. She received her management training at Drexel Burnham Lambert, GE's Management School in Croton-on-Hudson, New York, Reuters and the Institute of Public Relations. She is currently in the process of completing a Cognitive Behavioural Coaching accreditation with the UK's Middlesex University.

Bringing industry experience into the Hertfordshire University's consortium colleges, Sharon lectures post-graduate marketing and business management professionals.

With ***Business Navigation Group***, Sharon trains teams and coaches senior executives in transformational leadership, team building and management and in leading and managing change. Her clients include Fortune 50 and B2B services companies and international trade associations.